



Creative Alchemy
Your Communications Partner

conceive »»

create »»

communicate »»

Creative Alchemy is an Integrated Marketing Communications agency based in Chandigarh. We provide turnkey solutions to our client's all communications needs.

We at Creative Alchemy through our knowledge and expertise in integrated communications help our clients address the challenges associated with strategic coordination of messages, both internally and externally, to create dialogue between the customer and the organization. It's all based on understanding our clients' business and their target audience. Thereafter, it is the rigorous research instigated with creative thoughts and a little inspiration.

In this way we create cohesive programmes that are strategically sound and based on ideas that work across media and time, giving maximum returns on your investment!

The Communication Service Menu

SERVICES

Creative Alchemy is a full fledged integrated communications consultancy - so whether it is internal communications or external communications; video, public relations, designing, we have a comprehensive bouquet of services to meet all your communication needs.

Creative Alchemy — Comprehensive bouquet of services

Our services include, but are not limited to:

VIDEO

If you want to capture your company's vision through power of video, if you want showcase all quality aspect your company in a most emphatic manner - Corporate Film is the solution.

If you want to add zing into your business presentation, train your staff or educate your customers, we can deliver creative and relevant video content as standalone or integrated service.

We at Creative Alchemy are well equipped in providing quality video solutions viz. Corporate, documentaries, educational films, ad films

DESIGNING

We understand the true value of good design to your business. As they say —“A picture is worth a thousand words” — good designing & branding go a long way in promoting your business as your company & brands shall be known by it for a long time to come.

Our innovative design solutions can give you real competitive advantage. We have expertise in designing logos, print advertisements, calendars, brochures, in house magazines, marketing collaterals — Corporate folders, banners, posters, flyers, invites etc.

ANIMATION

Animation has become an integral part of our lives, be it in any field, most important being the media. Animation can give a creative and unique dimension to any product and can be used very effectively to disseminate the right message in most ardent way. We at Creative Alchemy facilitate animation in all fields to fulfil all our clients' animation requirements.

Creative Alchemy provides an entire spectrum of animation services that includes 3D animation, Architectural animation, Walk-throughs, Flash Animation, Logo animation etc.

WEB

Web is one of the most effective communication tools ever invented, your web presence is key to the customer and stakeholder perceptions of your organisation. More than that, it is a great opportunity to interact, whether through an e-commerce shop or an intranet information store for your staff, or how about integrating your back-office systems.

We provide HTML and Flash website design and work across a wide range of programming languages.

In addition to this we provide the development and technical production of tailor-made systems including Content management system & E-commerce.

PUBLIC RELATIONS

Public Relations (PR) over the years has morphed itself from being a media relations tool to a strong & effective tool for corporate image building. PR is often misunderstood as a substitute of marketing, rather it is an integral part of marketing communication and can be integrated effectively to get the desired results.

Creative Alchemy's PR practice offers you the widest bouquet of PR services. We emphasize on matching the right message with the right audience coupled with excellent packaging & execution. Our media approach is based on clear understanding of media needs enabling precise targeting. We have a National footprint and our expertise spans all types of media.

BUSINESS WRITING

Content is the single most important element in all vehicles of communication. From website content to white papers, case studies, speech writing, presentations, our range is extensive.

INTERNAL COMMUNICATION

Employees are a company's first and prime audience. Whether motivating/building the brand from within, owning a campaign, rallying support for a new in-house programme, Creative Alchemy offers a wide range of services to support employee engagements.